

Jabra®

JABRA BT2035

Positioning:

- Ultra low-end
- Target Group: Entry level, first time users
- Value proposition: Bluetooth headset for mobile phones

USP:

BLUETOOTH™ headset for mobile phones

Target Group:

- Entry level, first time users.



BENEFITS

- ✓ Easy to use button
Auto pairing
- ◆ Clear sound
- 🔋 Up to 7 hrs talk time & 10 days standby time
- 📱 MultiUse™
Connect to 2 Bluetooth® devices at the same time

Product Packaging



Bluetooth Ver.	Battery time	Wearing style	Weight & Dimensions	In the box
2.1 including EDR & eSCO	Talktime up to 8 hrs Standby time up to 10 days	Earhook	Weighs 10 grams L53mm x W16mm x H25mm (without earhook)	Wall charger, QSM