



Merchandising Catalog 2009

Ordering Instructions

* Retailers please contact your sales representative for assistance.
(800) 472-7373 or visit: www.tessco.com/go/merchandising

How to Order:

Wall Unit:

1. Determine the number of hand sets and categories to be displayed
2. Order the 4 x 10 Wall Unit kit (4 category x 10 phone cards) (323940) plus additional components as needed:
 - a. Category Card Modules (495938) or Slim Category Card Modules (320064)
 - b. Phone Card Modules (465921)
 - c. Phone Card End Caps (420914)
 - d. Header Card Module (489910)
 - e. Side Header/Spacer (469948) or Slim Side Header/Spacer (351240)
 - f. Peg Hooks - 6 inch (482504)
 - g. Re-Order Tags (488980)
3. Order Graphics - remember they are inventoried as single units and not kits
4. Order Phone Card Graphics
5. Order Peg Hooks

Freestanding Display:

1. Determine whether a Two Sided or Three Sided Display is appropriate
2. Order Base Header Kit - Two Sided (303966) or Three Sided (343649)
3. Order Freestanding Display Panel (410917) – Either x2 for the Two Sided Display or x3 for the Three Sided Display
4. Order Graphics - remember they are inventoried as single units and not kits (with the exception of the Floorstand - Music, BodyGlove, iGO and Bluetooth graphics kits have 1 header and 1 side panel graphic)
5. Order Phone Card Graphics or Branding Cards
6. Order Peg Hooks

Countertop Display:

1. Order display hardware (363859)
2. Order Graphics - remember they are in quantity of 1 and not kits
3. Order Peg Hooks

Notes:

- Hardware, peg hooks and graphics are ordered separately
- Graphics are inventoried in quantities of 1 graphic. (Exception: the Floorstand Music, iGO and Bluetooth graphics are packed as a kit of one complete set for one side of a display)
- Peg hooks are NOT INCLUDED in 4 x 10 Wall Display Kit, Freestanding 2 & 3 Sided Base/Header Kits and the Counter Spinner
- The Wall Unit (323940) does NOT come with a Header Unit (489910)
- Side Header/Spacers (469948) and Slim Side Header/Spacer (351240) can be used as a spacer between the Category Card Modules for walls with 4 or 12 inch slats
- Slim Category Card Modules (320064) use Floorstand category graphics
- Phone Card End Caps (420914) come in a set of 1 left and 1 right

Internal Resources:

- Program Eligibility: N:\Merchandising\Merchandising Qualification.xls
- Assembly Instructions: N:\Merchandising\Instruction Sheets
- PDF copies of this catalog: N:\Merchandising\Catalog

CONTENTS

Wireless Solutions	1
Private Label	3
AT&T	5
OEM	7
Slimline Slatwall	9
BodyGlove	10
iGO	11
BlackBerry.....	12
Bluetooth.....	13
Music.....	15
Slatwall / Floorstand Hardware	17
Display Extras	19
Counter Top Displays.....	20